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CreativePlay

RETAILER

April 2011



Spontuneous™

The Game Where Lyrics Come To Life!™

*Talent Not Required

uKloo™

Early Reader Treasure Hunt Game

Shhhh! Don't Tell the Kids It's Educational!

uKloo

(pronounced you-clue)

Early Reader Treasure Hunt Game was invented by a mom who was challenged by her reluctant reader who would literally hide when time for reading homework. She decided to approach the problem creatively, turn the tables and "hide the reading." The result is a new game with a unique take on "treasure hunting" that gets kids reading, laughing and learning with no idea that what they are doing is educational!

And by the way... her reluctant reader is now in University majoring in... SURPRISE!... English Literature!

uKloo is a new and exciting children's literacy game that has kids actively running around their homes on a "reading" treasure hunt.

Find the Clues!



Look up the Words!

The "Picture Helper" poster encourages kids to look up new words on their own

= Surprise

Now Available!



"FOUR THUMBS UP FOR uKloo!"

(from a group of daycare kids holding up thumbs and big toes!)

"uKloo Early Reader Treasure Hunt Game, created by mother, Doreen Dotto for her children "uKloo" is an excellent and easy literacy game we love here at ABC Life Literacy Canada! Learn more about it at www.ukloo.com and thanks to Doreen for sharing this game with us!"

- ABC Life Literacy on their facebook site

"My child loves uKloo and has no idea that it is educational!"

- Janet MacFarland, Mom with a child in kindergarten

uKloo Early Reader Treasure Hunt Game:

- Boosts reading confidence
- promotes independence
- builds sight reading skills
- provides basics of sentence structure
- introduces research skills

Easy to set up and loads of fun to play!

Each box contains 42 Clue Cards with 3 color coded levels of achievement, a "Picture Helper" reference poster and 12 blank "Surprise" cards for your child's favorite treats, events or privileges.



Hide & Seek Safari® Junior

R&R Games

Play hide and seek with your new animal friends! Use your seeker wand to find the animal's hiding place. When the animal hears your signal, he'll call out to you!

813.835.0163 | info@rngames.com | www.rngames.com



uKloo Early Reader Treasure Hunt Game

uKloo Kids, Inc.

Shhh! Don't tell the kids that uKloo is educational! Reluctant readers have so much fun with uKloo that they are learning to read without even realizing it! Invented by a mom, uKloo makes reading fun, builds confidence, and promotes independence.

416.691.4071 | sayhello@ukloo.com | www.ukloo.com



The Tuneables: I Love Music!

Music Intelligence Project

A new, focused approach to music learning! Engaging, animated characters encourage children to participate in songs and activities that provide rhythm, tonal, and voice development in a carefully sequenced approach. DVD includes the companion CD, *The Music Box*. Ages: 3-8

860.266.4500 | sales@thetuneables.com | www.thetuneables.com



Flip Six Card Game

U.S. Games Systems, Inc.

Players try to reduce their points by getting rid of cards and/or trading them in for lower cards. Adorable graphics and easy rules will delight young players 6 and up. The whole family will flip!

203.353.8400 | cservice@usgamesinc.com | www.usgamesinc.com



The Speedster Race Car

Worx Toys

Discover how a Worx Toys Speedster Race Car works! Worx Toys inspires the curious child to discover and learn all about "how things work." The Speedster Race Car is accompanied by an interactive storybook that takes the child through how each of the major parts inside the toy works in real life by showing them with animated lights and sounds. The Speedster Race Car features revving engine, gullwing doors that open and optional programmable sequences.

sales@worxtoys.com | www.worxtoys.com